

Content Accessibility Score Card				
<i>Driving Local Development of Born Accessible Titles in Kenya</i>				
Summary of the section scores				
Section	Total Score			
1.0 Submission Requirements	1			
2.0 Accessibility and Quality Standards	75			
3.0 Bonus	24			
TOTAL	100			
1.Submission Requirements - Does not proceed if requirements are not ALL met				General score = 1
An early grade storybook				
Approved by KICD				
An EPUB				
2. Accessibility and Quality				75
2.1 Level of Accessibility According to Standards				61
2.1.1 Image				
Include Image Descriptions	No Description	Sufficient Image Description(Context, Audience, Objective, Tone and Language, Concise) AWARD BETWEEN RANGE OF 1 - 10 0 Maximum of 10		10
Cover Art:	Not Available	Available	Cover Alt Text Included	5
2.1.2 Audio				
Metadata	Not Declared in the OPF	Declared in the OPF	Declared in OPF and Used in HTML	2
SMIL file	Available	Text Highlighting Sync with Audio		5
Audio Quality	AWARD BETWEEN RANGE OF 0 - 5 Maximum of 5			5
2.1.3 Video				
Metadata	Not Declared in the OPF	Declared in the OPF	Declared in OPF and used in HTML	2
Controls Present	No Controls Present	Native Controls Available		2
Captions	Not Available	Available		5
Video Quality	AWARD BETWEEN RANGE OF 0 - 5 Maximum of 5			5

2.1.4 General Accessibility				
Correct Reading Order	<i>Not Sequential</i>	<i>Sequential</i>		
		0	2	
Structural Hierachy	<i>Not Hierarchical</i>	<i>Hierarchical</i>		
		0	2	
Landmarks	<i>Not Implemented</i>	<i>Well Implemented Across EPUB</i>		
		0	2	
Basic Book Metadata	<i>AWARD BETWEEN RANGE OF 0 - 3</i>	(dc:title, dc:identifier, dc:language, dc:creator, dc:publisher, dc:date, dc:rights, dc:source)		
	<i>Maximum of 3</i>			3
2.1.5 Language				
Declared in OPF and in HTML	<i>Not Declared in the OPF</i>	<i>Used in XHTML files</i>	<i>Declared in the OPF and Used in XHTML files</i>	
		0	1	2
2.1.6 Accessibility Metadata				
accessMode	<i>Not Specified</i>	<i>Well Specified</i>		
		0	1	
accessibilityFeature	<i>Not Specified</i>	<i>Well Specified as presented in EPUB</i>		
		0	1	
accessibilityHazard	<i>Not Specified</i>	<i>Specified</i>		
		0	1	
accessibilitySummary	<i>Insufficiently Described</i>	<i>Sufficiently Described</i>		
		0	1	
accessModeSufficient	<i>Not Specified</i>	<i>Specified</i>		
		0	1	
accessibilityAPI	<i>Not Specified</i>	<i>Specified</i>		
		0	1	
accessModeSufficient	<i>Not Specified</i>	<i>Specified</i>		
		0	1	
2.1.7 Digital Publishing WAI-ARIA Semantic Markup				
Digital Publishing Specific ARIA Markup	<i>Not Available</i>	<i>Available</i>	<i>Well-Marked Up</i>	
		0	1	2
				14
2.2 Validation				
2.2.1 EPUB Checker	<i>Errors Present in EPUB</i>	<i>Only Warnings Present in EPUB</i>	<i>Passes EPUB With No Errors and No Warnings</i>	
		0	4	7
2.2.2 DAISY Ace Violations	<i>Critical</i>	<i>Serious</i>	<i>No Violations</i>	
		0	0	7
				24
3.0 Bonus				
3.1 Quality of Instructional Materials				
3.1.1 Curriculum Alignment	<i>Not Aligned</i>	<i>Aligned</i>		

		0	1	
3.1.2 Creativity: Plot including the character of a person with disability	<i>Not Creative</i>		<i>Creative (Mainly on the plot)</i>	
		0	1	
3.1.4 Level of Accessibility for Submitted Titles	<i>Born Accessible (AWARD BETWEEN RANGE OF 0 -10)</i>			
	MAXIMUM OF 10			10
3.1.5 Adaptation Documentation	<i>No Doc</i>		<i>Submit Doc</i>	
		0	1	
3.2 Bonus for Signed Videos				
3.2.1 Signer - Clarity and Accuracy	<i>Low</i>		<i>Moderate</i>	<i>High</i>
		1	2	5
3.2.2 Captions	<i>Not Present</i>		<i>Not Syncing with the Signing</i>	<i>Syncing with the Signing</i>
		0	1	3
3.2.3 Video Quality - per guidelines in Toolkit	<i>Does not follow guidelines</i>		<i>Medium</i>	<i>High quality according to guidelines</i>
		0	1	3
NOTE: To determine the winning Publishing Houses, the quality of books as well as the number of books submitted will be considered				